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| **BIC Committee & LG Uplus signed an MOU to successfully host "BIC Festival 2020"**  **“BIC Festival 2020-Untact (zero contact) Live”,**  **adopts Cloud gaming service to demonstrate some game titles**  **- BIC Festival 2020 introduces Cloud gaming service to demonstrate some games**  **- The new service will minimize security issues and any other inconveniences caused by moving the event online**  **- The organization is cooperating with LG Uplus, which services the world’s first 5G Cloud gaming service “GeForce Now” in Korea.** |

--Busan, Korea -- June 29, 2020 - Busan Metropolitan City (Acting Mayor Sung-Wan Byeon), Busan IT Industry Promotion Agency (President & CEO In-Sook Lee), and Busan Indie Connect Festival Organizing Committee (Executive Chairman Tae-Geon Seo) have announced that BIC (Busan Indie Connect) Festival 2020-Untact (zero contact) Live will utilize a Cloud gaming service to demonstrate some titles.

With this Cloud service, users can conveniently experience the game titles without downloading a game build on their system - which is the typical demonstration method for an online gameshow. This is the first introduction of a Cloud service used to demonstrate game titles for an online gameshow.

BIC Festival 2020 introduced a Cloud gaming service to minimize security issues and any other inconveniences that may arise from the virtual adoption of the event. The service helps developers reduce security issues while providing unfinished game builds to the public; it also allows online visitors to easily experience various games without downloading heavy game builds.

For this Cloud gaming service, the organization is cooperating with LG Uplus which services the world’s first 5G network Cloud gaming platform “GeForce Now” in Korea. Accordingly, BIC Committee and LG Uplus signed an MOU on June 25 to demonstrate some BIC Festival 2020 game titles with GeForce Now.

Before the first official launch in Korea in September 2019, trial services of GeForce Now were conducted in North America and Western Europe. GeForce Now has successfully provided a stable service and has secured various games. The service has had an overwhelmingly positive response, especially in Korea, after introducing 5G mobile, Internet and IPTV (IPTV-released May 28) services to LG Uplus subscribers.

BIC Committee is preparing to adopt this next-generation technology, present a progressive online platform and demonstrate various game titles in cooperation with LG Uplus at BIC Festival 2020.

BIC Festival is a global indie games convention for developers and users who love indiegames. The festival has successfully brought together various people in the gaming industry through the following events: “Conferences” that help Indie game developers and other people in the gaming industry interact, a “Business Day (BTB)” that offers business opportunities to developers, a “Game Exhibition (BTC)” that exhibits games for direct feedback from users, a “BIC Awards” celebration that presents awards to excellent games in a variety of categories, and various additional events geared towards gamers.

Meanwhile, the organization is accepting applications for the General Division exhibition until 3PM on June 30. More detailed information can be found on the official website (https://bicfest.org/).

Tae-Geon Seo, Executive Chairman of the Busan Indie Connect Festival Organizing Committee said, “Since the BIC Festival will be hosted online, we are trying our best to preserve the core purpose of the event, while minimizing inconveniences to both developers and visitors. We are pondering how to handle the upcoming changes and are trying our best to host a festival that surpasses previous years.”

“BIC Festival is an event that offers various opportunities to indie game developers. We are all in a bind, but we need to try to support indie game developers more since they can easily be alienated in this situation. We are supporting them by offering opportunities at BIC Festival in cooperation with the LG Uplus, which started the first 5G Cloud gaming service and possesses immense technical prowess.” said In-Sook Lee, the President & CEO of Busan IT Industry Promotion Agency.

About Busan IT Industry Promotion Agency

Busan IT Industry Promotion Agency operates the Busan Global Game Center to promote the Busan game industry with the support of Busan Metropolitan City, Ministry of Culture, Sports and Tourism, and Korea Creative Content Agency. Busan IT Industry Promotion Agency hosts the BIC Festival every year with Busan Indie Connect Festival Organizing Committee, to find and promote local indie games with potential. -The end-